

The Food Ethics Council is launching the Food Ethics Research Directory, which will be the definitive platform for researchers and consultants who work on sustainability, social issues and animal welfare in the field of food and farming.

The directory will feature in our magazine, Food Ethics, which is already essential reading for relevant decision-makers in government, business and NGOs.

Who will be listed?

You or your organisation should be in the directory if you provide research or consultancy on ethical issues in food and farming including:

- ✧ Sustainable production and consumption
- ✧ Consumer affairs
- ✧ Fair trade
- ✧ Animal welfare
- ✧ Business ethics

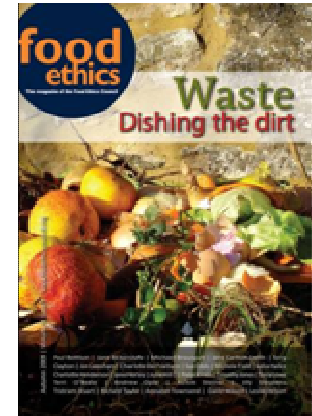
Why be included?

- ✧ Food Ethics is the only periodical that directly **targets decision-makers** responsible for ethical issues in food and farming.
- ✧ The magazine is an **established source of policy-relevant expertise**, featuring analysis and comment from government ministers, directors of UN agencies, leading academics and business people.
- ✧ A basic listing is **free of charge**.

How to get listed?

To get listed send the following details to communications@foodethicscouncil.org by **2nd November** (for December issue):

- ✧ Organisation name, website, phone number
- ✧ Contact person
- ✧ One-line introduction



Costs

Listing in the directory is **free of charge** for the first two editions of the magazine with the directory (Winter '09 and Spring '10). Following that period charges may apply.

There are further **advertising opportunities** in the directory, which are discounted by 20% compared with our standard advertising rates.

Our discounted prices for advertising in the directory are :

Full page	(210 x 297mm, mono)	£380
Half page	(187.5 x 128.5mm, mono)	£220
Quarter page	(91.25 x 128.5mm, mono)	£116
Eighth page	(91.25 x 61.75mm, mono)	£60

We can design the advertisement for you if you provide the copy.

For general advertising enquiries and our standard prices, please contact Liz Barling at liz@foodethicscouncil.org.