

Eating Better Survey

ONLINE Fieldwork: 21st to 22nd September 2020

Absolutes/col percents

Table 6

Q.6 Which ONE of the following statements do you agree with the most?**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland		Public	Private
Unweighted base	2095	1009	1086	202	331	351	382	333	496	602	521	461	511	186	84	248	171	167	145	94	212	283	261	180	64	311	857	175
Weighted base	2095	1022	1073	232	362	335	371	310	484	572	589	425	509	177	85	234	171	181	148	102	195	274	285	181	63	332	876	192
The UK should import meat and dairy, no matter its quality	63 3%	51 5%	12 1%	15 6%	22 6%	12 4%	6 2%	3 1%	5 1%	29 5%	8 1%	12 3%	13 3%	6 4%	1 1%	6 3%	3 2%	2 1%	5 3%	6 6%	3 2%	14 5%	9 3%	8 4%	-	19 6%	32 4%	18 9%
The UK should import meat and dairy, but only if its quality is at least as high as in the UK	1374 66%	720 70%	654 61%	138 59%	232 64%	210 63%	236 64%	209 67%	349 72%	411 72%	367 62%	281 66%	315 62%	110 62%	55 64%	148 63%	109 64%	123 68%	94 63%	61 61%	135 69%	191 69%	188 66%	114 63%	45 72%	194 58%	578 66%	127 66%
The UK should not import meat and dairy into the UK	541 26%	194 19%	346 32%	59 25%	90 25%	84 25%	105 28%	88 28%	115 24%	98 17%	175 30%	115 27%	152 30%	50 28%	25 30%	67 29%	48 28%	44 24%	44 30%	24 24%	45 23%	55 20%	70 25%	55 31%	13 20%	100 30%	217 25%	39 20%
I don't care about/ have a viewpoint on meat and dairy imports	117 6%	57 6%	60 6%	21 9%	19 5%	28 8%	24 6%	11 3%	15 3%	33 6%	38 6%	17 4%	29 6%	11 6%	4 5%	13 5%	10 6%	11 6%	6 4%	10 10%	11 6%	15 5%	17 6%	4 2%	5 7%	20 6%	49 6%	7 4%

Eating Better Survey

ONLINE Fieldwork: 21st to 22nd September 2020

Absolutes/col percents

Table 14

Q.7 To what extent do you agree or disagree with the following statements?

The Government should assess future trade deals for their impact on human health and the environment

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private
Unweighted base	2095	1009	1086	202	331	351	382	333	496	602	521	461	511	186	84	248	171	167	145	94	212	283	261	180	64	311	857	175
Weighted base	2095	1022	1073	232	362	335	371	310	484	572	589	425	509	177	85	234	171	181	148	102	195	274	285	181	63	332	876	192
NET: Agree	1622	764	857	171	261	234	299	255	402	471	453	325	372	141	66	180	126	144	107	75	159	205	224	146	48	257	684	148
	77%	75%	80%	73%	72%	70%	81%	82%	83%	82%	77%	76%	73%	80%	77%	77%	74%	79%	72%	74%	81%	75%	79%	81%	77%	77%	78%	77%
Strongly agree	(5) 911	397	514	103	144	136	154	139	235	261	258	169	223	85	28	104	63	69	59	51	87	117	127	91	30	135	362	92
	43%	39%	48%	44%	40%	40%	42%	45%	48%	46%	44%	40%	44%	48%	32%	45%	37%	38%	40%	50%	44%	43%	45%	50%	48%	41%	41%	48%
Tend to agree	(4) 711	367	344	68	117	98	145	116	167	210	195	156	149	56	38	76	63	74	48	24	72	89	97	55	18	123	322	57
	34%	36%	32%	29%	32%	29%	39%	37%	35%	37%	33%	37%	29%	32%	45%	32%	37%	41%	32%	24%	37%	32%	34%	31%	29%	37%	37%	30%
Neither agree nor disagree	(3) 266	156	110	30	57	44	40	39	56	61	70	52	82	26	12	33	19	21	25	12	17	31	38	22	9	39	113	23
	13%	15%	10%	13%	16%	13%	11%	13%	12%	11%	12%	12%	16%	15%	14%	14%	11%	12%	17%	12%	9%	11%	13%	12%	15%	12%	13%	12%
Tend to disagree	(2) 45	30	15	7	9	10	2	5	12	10	17	10	9	4	-	5	2	3	6	2	2	14	4	3	1	6	18	3
	2%	3%	1%	3%	2%	3%	1%	1%	2%	2%	3%	2%	2%	2%	-	2%	1%	2%	4%	2%	1%	5%	2%	2%	1%	2%	2%	1%
Strongly disagree	(1) 45	30	14	4	7	12	8	4	10	14	11	12	8	1	3	4	7	4	1	3	3	6	6	7	-	12	15	16
	2%	3%	1%	2%	2%	4%	2%	1%	2%	2%	2%	3%	2%	1%	3%	2%	4%	2%	1%	3%	1%	2%	2%	4%	-	4%	2%	8%
NET: Disagree	90	60	30	12	16	22	10	9	22	24	28	21	17	5	3	9	9	7	7	5	5	20	10	10	1	18	33	19
	4%	6%	3%	5%	4%	7%	3%	3%	4%	4%	5%	5%	3%	3%	3%	4%	5%	4%	5%	5%	3%	7%	4%	5%	1%	5%	4%	10%
Don't know	118	42	76	20	28	35	22	7	5	15	37	27	38	5	5	12	17	9	9	9	14	18	12	3	5	18	46	2
	6%	4%	7%	9%	8%	10%	6%	2%	1%	3%	6%	6%	8%	3%	6%	5%	10%	5%	6%	9%	7%	7%	4%	2%	8%	5%	5%	1%
Mean	4.21	4.09	4.33	4.21	4.14	4.12	4.25	4.26	4.25	4.22	4.16	4.21	4.28	4.11	4.22	4.13	4.17	4.14	4.28	4.31	4.15	4.23	4.24	4.34	4.15	4.20	4.08	
Standard deviation	0.92	0.98	0.84	0.95	0.94	1.04	0.85	0.84	0.90	0.91	0.92	0.94	0.91	0.85	0.88	0.91	0.99	0.88	0.91	1.00	0.82	1.00	0.91	0.99	0.79	0.98	0.89	1.19
Standard error	0.02	0.03	0.03	0.07	0.05	0.06	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.10	0.06	0.08	0.07	0.08	0.11	0.06	0.06	0.06	0.07	0.10	0.06	0.03	0.09