



# Food Ethics Council

## **Food citizenship coordinator, The Food Ethics Council**

The Food Ethics Council is a registered charity and think-tank that provides independent advice on the ethics of food and farming. Our mission is to accelerate the shift to fair food systems that respect people, animals and the planet. We work on problems relating to food and farming where the right answer is not obvious.

For over 20 years, we have brought our independent voice and expertise from our Council and networks - across civil society, business and government - to bring ethics to the centre of the food system. Our role is three-fold. Firstly, we *nourish*: we provide a safe space for honest, meaningful dialogue and develop ethical frameworks to unpack contentious issues. Secondly, we *challenge* the status quo and accepted ways of thinking. Thirdly, we *inspire* and promote 'in the round' ethical approaches and share considered solutions.

We are recruiting for a part-time food citizenship coordinator. This is an exciting opportunity to join a small but dynamic team in an organisation that has been at the forefront of thinking on ethical concerns in food and farming since 1998.

### **About the role**

This is a part-time (15hrs/ week) role on a fixed-term (one-year contract). We need a dynamic coordinator to develop and implement a plan for growing the food citizenship movement, helping to drive it forward.

You will be responsible for co-ordinating work on building the movement and working closely with other members of the team. You must be prepared to promote the shift from consumerism to food citizen, showcase examples of organisations demonstrating a food citizenship mindset, manage relationships with key stakeholders and bring ideas for how we can grow the movement and formalise partnerships so others co-host the movement. Part of this will involve working out what the Food Ethics Council's role in the food citizenship movement should be in future.

The organisation has an open and supportive culture. You must be able to work independently and be willing to contribute ideas and to challenge. Whilst your primary responsibility and focus is to co-ordinate the movement, as part of a small team, from time to time you should be prepared to get involved in different aspects of the organisation as needed.

### **About the food citizenship movement**

When it comes to food, we are most often told that our position is that of the consumer only. Our ability to affect change is limited to what products we buy and where we buy them from, our power lies in our wallets. However, this story about ourselves and our agency in shaping this food system is, at best, incomplete and, at worst, reinforces an exploitative, unjust and unhealthy food system.

Food citizenship is a movement which imagines and creates a different way that we can all meaningfully participate in a more just and resilient food system and food future. We know that we are so much more than consumers alone. Food citizenship is based on three key principles:

- We are naturally disposed to care, and a sense of purpose is central to a fulfilling life.
- We need to have meaningful power in order to sustain that care and purpose.
- We need the support of a community in order to thrive, individually and together.

At the Food Ethics Council, building on initial work from the New Citizenship Project, we spent two years learning about what food citizenship looks like in practice across the UK food and farming sector, identifying

where these diverse approaches are already being experimented with, what approaches and strategies have worked and how we can link up as a movement. We then used this framework to explore what it means in the context of household food insecurity.

Now we want to build on the food citizenship assets we have created (see [here](#)), case studies we have gathered and connections we have made - to build on the growing momentum and excitement surrounding the food citizenship movement. We want your help to give the movement a platform so that in time food citizenship takes over from consumerism to become the dominant mindset.

### **Details**

**Salary:** £30,000 FTE (i.e. £12,000 based on 15hrs/ week). In addition, we will pay a pension contribution of 4% of your basic pay per month (you will have to make minimum contributions in line with pensions law, unless you choose to opt out).

**Hours:** 15 hours per week spread over 2-3 days (but some flexibility on days)

**Location:** King's Cross, London. Subject to government COVID-19 guidelines, we prefer for staff to work mainly in our shared office in Kings Cross, London – but with the opportunity to work remotely or from home as appropriate.

**Right to work:** You will need to hold the necessary rights/visa to work in the UK, the Food Ethics Council is not able to assist with applications for work permits.

**Closing date for applications: 5pm on Tuesday 29<sup>th</sup> June 2021.** Interviews will be held virtually (via Zoom) on Wed 7<sup>th</sup> July 2021 (although if that date is not possible, we will endeavour to find an alternative date that suits) – and we will notify short-listed candidates by 2<sup>nd</sup> July 2021.

**Preferred start date:** as soon as possible following interviews

The Food Ethics Council is an equal opportunities employer. We are committed to the principle of equal opportunities and we welcome applications from individuals, irrespective of their age, gender, ethnicity, disability, sexual orientation, gender identity, socio-economic background, religion and/or belief. We are happy to discuss and consider flexible working at the point of hire.

### **To apply for this role**

When applying, please send an e-mail - with 'APPLICATION: FOOD CITIZENSHIP' in the title of the e-mail - to [info@foodethicscouncil.org](mailto:info@foodethicscouncil.org). Please include:

- Your CV (no more than 2 pages) and
- A covering letter (maximum 2 pages), which explains, including examples, how you meet the person specification.

***Job description and person specification on next page***

## **Job description:**

Job title: Food citizenship coordinator

Reporting to: Executive Director

Role: Part-time (15 hrs/ week) on a fixed-term contract (12 months)

### Main purpose of job:

The food citizenship coordinator is responsible for developing and implementing a plan for broadening 'ownership' of the food citizenship movement, helping to drive it forward.

### Main duties:

- Responsible for driving forward the food citizenship movement
- Develop a plan for expanding and taking the food citizenship movement to the next level. This could include:
  - more organisations/ businesses explicitly identifying as food citizenship organisations – with a focus on the UK, but learning from, and connecting with, international movements where relevant
  - key stakeholders to act as ambassadors for the movement, promoting (and continually re-defining) food citizenship principles & approaches
  - key stakeholders to be in conversation/ relationship with each other, deepening collective understanding of food citizenship, the process of integrating food citizenship into our work and organisations and supporting each other in the process
  - platforming and celebrating the ways food citizenship has been embedded in different organisations and fields
  - empowering more organisations and networks to adopt food citizenship principles, helping them in that process
  - redefining what the role of the Food Ethics Council should be within this movement going forward
- Coordinate communications activity on the project, including on the website as a live platform for the movement, and via the food citizenship newsletter
- Write regular progress reports and track impact of the project
- Attend and present at relevant Council meetings
- Represent the organisation externally at meetings and events, and be a contact point for others interested in food citizenship

## **Person specification:**

<b>Criteria</b>	<b>Essential</b>	<b>Desirable</b>
<b>Skills</b>	<ul style="list-style-type: none"><li>• Excellent movement-building skills</li><li>• Excellent project management skills</li><li>• Excellent networking &amp; interpersonal skills</li><li>• Strong communication skills, including social media skills</li><li>• Good IT skills (Knowledge of Microsoft Office 365, WordPress, Mailchimp and Slack is an advantage)</li></ul>	<ul style="list-style-type: none"><li>• Good writing skills</li><li>• Good facilitation skills</li><li>• Good research skills</li></ul>
<b>Knowledge</b>	<ul style="list-style-type: none"><li>• Strong understanding of food citizenship</li><li>• Demonstrable interest in food and farming issues</li></ul>	<ul style="list-style-type: none"><li>• Knowledge of food sustainability concerns</li><li>• Good understanding of ethical issues in food and farming</li></ul>

<b>Experience</b>	<ul style="list-style-type: none"> <li>• Experience of coordinating alliances and/or building movements</li> <li>• Experience of working with different groups including NGOs, community organisations, businesses and others</li> </ul>	<ul style="list-style-type: none"> <li>• Existing relationships with relevant stakeholders in academia, civil society, business and policymaking relating to food &amp; farming</li> </ul>
<b>Competencies</b>	<ul style="list-style-type: none"> <li>• Able to prioritise own workload, set realistic timetables and meet deadlines</li> <li>• Able to thrive in a small close-knit team</li> </ul>	<ul style="list-style-type: none"> <li>• Confidence to involve other team members and to delegate (e.g. comms, admin, strategy)</li> </ul>
<b>Personal attributes</b>	<ul style="list-style-type: none"> <li>• Committed to aims of Food Ethics Council</li> <li>• Self-motivated</li> <li>• Positive 'can do' attitude</li> </ul>	