

REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 2019

FOR

FOOD ETHICS COUNCIL
(A COMPANY LIMITED BY GUARANTEE)

Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

FOOD ETHICS COUNCIL

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FOR THE YEAR ENDED 31ST DECEMBER 2019**

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FOOD ETHICS COUNCIL

REPORT OF THE TRUSTEES **FOR THE YEAR ENDED 31ST DECEMBER 2019**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st December 2019. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND AIMS

About the Food Ethics Council

The Food Ethics Council believes that we can have a better, fairer food system: where it is easy to eat well and global hunger is a distant memory; where farmers and food producers make a decent living, animals are treated humanely, and the environment is respected.

Who we are

We are a charity and our work is not for profit. We are not affiliated to any political party or religious organisation. Our council members are appointed as individuals. They bring a broad range of expertise to our work, from academic research through to practical knowledge of farming, business and policy. Our members lead our work in a voluntary capacity and our staff supports them through research, analysis and advocacy.

What we do

We work as an independent think tank and advisory body, whose purpose is to bring ethics to the centre of the food system. We bring expertise together - providing ethical tools and safe space for honest, meaningful dialogue. We challenge the status quo and accepted ways of thinking. We also promote ethical approaches and considered solutions. This is all in line with our mission: to accelerate the shift towards fair food systems that respect people, animals and the planet. We organise deliberative workshops and events, and develop tools for ethical decision-making. We extend our reach by publishing in-depth analysis and exploration of the ethical issues facing our food system and by working with others, including public bodies, companies, campaign groups and research institutes.

Our Objects

1. To promote education for the public benefit in issues of ethics, economic and social studies, politics, science and public policy, as they relate to food and agriculture.
2. To promote for the public benefit research in any of the above fields of education and to publish the useful results of that research.

What we work on

Our work spans social justice in the food system; agriculture and climate change; public involvement in science; food and poverty; healthy, sustainable diets; transparency in the food chain and farm animal welfare. Our work is UK-focussed, but within a global context.

How we are funded

The Food Ethics Council is funded by a mixture of grant funding, selective consultancy, Business Forum membership and donations. The directors only accept funds that will not compromise the charity's independence.

OBJECTIVES AND AIMS

Public benefit

In shaping our objectives and planning our activities for the year, the Trustees have given consideration to the duties set out in Section 17(5) of the Charities Act 2011 to have due regard to public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set.

The Trustees believe that the paragraphs above, and those in the section 'Activities and Achievements', convey in detail the benefits that the Charity provides to the public.

ACTIVITIES AND ACHIEVEMENTS

Overview of the year

The external context for our work for this year has been quite challenging, bringing both enabling and hindering factors including:

- the announcement and early development of a National Food Strategy for England, which offers renewed hope of a more coherent policy approach, a stronger sense of direction and a potential platform for greater citizen engagement
- a stronger political profile for food and farming, including in Brexit discussions, somewhat offset by short political cycles, with the 2019 General Election being the third in the last five years
- the RSA's flagship Food, Farming and Countryside Commission, which FEC were actively involved in and supportive of throughout
- increasing recognition of the climate and nature emergencies, with school climate strikes, Greta Thunberg and Extinction Rebellion all playing an important role in getting the climate crisis higher on political and public agendas
- Brexit discussions dominating the political and much of the public agenda - sometimes at the expense of other important issues - and this has driven uncertainty, which from an organisational perspective has delayed some work and potential funding

We are pleased with the progress the Food Ethics Council has made in 2019 - sometimes because of, and sometimes despite, the above factors. Particular highlights from our work include our first Food Citizenship open space conference to launch our 'Harnessing the power of Food Citizenship' report and the first two 'Food Policy on Trial' events. There are further details below of these and many other activities we have been involved in this year.

It was another busy year, organising 14 events, publishing new reports and five submissions in response to consultations. Team and Council members have been working in several collaborations and reaching out to our stakeholders in industry, parliament, civil society and the general public.

We welcomed three new Council members and a new Trustee - and said goodbye and thank you to two Trustees, who we are pleased have stayed on as Council members. We also continued with our rotating Chair model, which is still working very well. Jo Lewis kindly agreed to extend her period in the role of Chair until January 2020, when Patti Whaley will take over. Our Council members continue to get actively involved in our work via working groups, chairing Business Forums, speaking at external events and more. Staff attended high profile meetings, met with parliamentarians, business executives and representatives of other civil society groups, and worked with other organisations on a range of collaborative initiatives.

We are extremely grateful for the support of all funders during the year.

The remainder of this section of the annual report describes our activities and capacity-building in greater detail. All our publications are available via our website (www.foodethicscouncil.org) and can be downloaded free of charge.

Staff and volunteers

Our staff in 2019 consisted of an Executive Director, a part-time Communications lead (until September 2019), a part-time Programme Manager, and a part-time Project & Office Coordinator.

Key programmes

2019 was the final year of a three-year grant from the Esmée Fairbairn Foundation to contribute to delivery of our key programmes. The ambition for our key programmes is for the UK Government and Devolved Administrations to attach high priority to ethical concerns in food and farming, with policies contributing to fair, sustainable, humane and healthy food and farming systems. We have continued to work to ensure greater civil society focus and more coordinated effort on issues of ethical concern in food and farming. Our key programmes support policy decisions that enhance the fairness and sustainability of the UK food system - now, during the Brexit negotiations and associated redrawing of national policies, and in the run up to the next general election. We have done an analysis of selected party political manifestoes in the 2019 General Election to assess the extent to which food ethics concerns have risen up the political agenda and we will publish that early in 2020.

We conducted a stakeholder survey in 2019, which produced overwhelmingly positive feedback, but also very useful constructive challenge and suggestions for what we can and should do going forward. We are very grateful to all those who took time to complete our stakeholder survey and to all of those who have engaged with us this year.

Unleashing the power of indexes

In our 'Unleashing the power of indexes' project, we worked to influence major food indexes to drive a 'race to the top' on food sustainability. We have particularly focused on the Food Sustainability Index ('FSI') - produced by the BCFN Foundation and the Economist Intelligence Unit - to strengthen metrics and approaches used and to ensure they have an appropriate set of measures across environment, social, health and animal welfare. Every year since the FSI was first published, we have produced an analysis of how the UK has done on food sustainability. Overall the UK's performance remains disappointing (16th out of 28 EU countries in 2018), particularly given the resources the UK government has at its disposal. However, our analysis does not end with the disempowering message that the country is not doing well. We have used this to call for new approaches, new policies and a long-term, integrated approach to policymaking - some of which are now being adopted (e.g. the UK government's recent commitment to a net zero carbon target).

One of the most effective ways we have used the FSI has been via our Business Forum, where we invite food and farming businesses, policymakers and NGO leaders to debate the big questions in food and farming. We have used the FSI in country-specific events to highlight what leading countries in the index are doing, and what UK food & farming business and government can learn from them. Hence, we continued this in 2019 by exploring 'lessons from Denmark on food sustainability'. The FSI proved an excellent springboard into a discussion about what UK food and farming businesses - and UK government - should do to learn from food sustainability leaders. Crucially this will also feed into the development of the UK's national food strategy. Write-ups of these country case study Business Forums are available on our website. As a result of our involvement, the FSI was cited in the flagship RSA Food, Farming and Countryside Commission report.

In 2019, we have continued to promote the inclusion of robust farm animal welfare metrics in key indexes such as the FSI. We have had positive engagement with the organisations behind the FSI and others, but the time frame for changing indexes is sometimes long, so we have accepted that this work is likely to take longer than originally anticipated.

Food Policy on Trial

In 2019, we refined our Food Policy Barometer tool and launched a successful new series of Food Policy on Trial events. These are spaces where policymakers and policy influencers can listen to evidence and question experts on an emerging policy idea relating to food and farming - with help from our Council member jury - before coming to their own judgements. The first in May 2019 critically explored the idea of a meat tax. The second, in September 2019, considered the radical idea of introducing plain packaging on the 'worst impact' food and drink. We were delighted with attendance and positive feedback from these events, and with strong press coverage of our jury verdicts. Both events (and related jury verdicts) were featured in trade and national press. Participants told us they found the session useful in unpacking the nuances around the contentious emerging policy idea in question. We also shared the audio recording on our website to encourage people to listen back and come to their own verdicts, i.e. the process is as important as the verdict that our jury came up with.

A number of NGO campaigners and other policy influencers participated in our Food Policy on Trial events and told us it will influence their campaigning. The day after we called for an ultra-processed food tax to be seriously considered (rather than a blunt meat tax), the BBC and other major news outlets published new evidence that "ultra-processed food linked to early death". While this was separate from our work, it shows that we are at the cutting edge of policy debate. Our 'plain packaging' event findings were released at the same time as a Brand Finance report on plain packaging and around the time of a major report from Dame Sally Davies, former Chief Medical Officer, on measures to tackle childhood obesity, which referenced plain packaging. We will encourage policymakers and opinion formers to build on our work going forward. We are excited to continue this series into 2020.

More broadly in our policy work, we continue to use our tools and analysis to help build an evidence base for changemakers in the food system and to conduct joint advocacy to promote fair policy solutions.

Food Citizenship

2019 was the second year of a two-year programme funded by Joseph Rowntree Charitable Trust and major donors to support the shift from consumers to food citizens. Our programme has focused on four key ingredients: (1) name the movement so the pioneers know what they are part of, (2) connect the pioneers to one another, (3) nourish them with relationships, learning resources and support, and (4) illuminate their stories as important examples of the future taking place right now. We are delighted to be able to build on this in 2020 and beyond, as we look to unleash the opportunities that food citizenship brings more widely.

We started 2019 with a successful session at ORFC19 in Oxford, which led to many follow-up meetings and speaking opportunities to spread our research. In October 2019, we launched our main report 'Harnessing the power of food citizenship' to around 100 delegates in London through a day of presentations and an open space conference. Participants had the opportunity to hear about food citizenship, our research process and key findings, and case studies from 12 organisations (including Riverford and Incredible Edible). In the afternoon, the agenda was led by participants themselves with the overarching questions set as "How can thinking of ourselves and others as food citizens, rather than consumers, help solve the challenges of our food systems?". A summary of the event can be found on the food citizenship website.

Events we participated in during the year varied widely, from presenting the concept of food citizenship at a stakeholder workshop in Wales to speaking with Year 2 school children about what it means to be a food citizen. These opportunities allowed us to connect with other individuals and organisations interested in and/or working on food citizenship. This has led to a series of partnerships that catalysed our work on food citizenship and poverty going forward into 2020 and beyond.

To further strengthen our research, we commissioned a study on people's relationship with food, the results of which will be published in 2020. We also commissioned a discourse analysis study on the language and framing used by food citizenship pioneers in order to develop a communications toolkit, to be published in early 2020.

We continue to be very grateful for pro-bono mentoring support on this programme from Dr Orit Gal, Senior Lecturer for Strategy and Complexity, Regent's University London.

National Food Strategy - content support for public dialogue

We are strong supporters of the need for an ambitious, joined-up and long-term National Food Strategy ('NFS') for England, hence we were delighted when the NFS process led by Henry Dimbleby was given the green light in 2019. There are many parts to the NFS process and we are keen to bring our expertise and independence to support some or all of them wherever possible. We have been commissioned by Hopkins Van Mil, public dialogue specialists, to provide content support for its work running the public dialogue part of the NFS in 2020. We started this work in late 2019 and look forward to continuing this in the first half of 2020.

Business Forum

The Business Forum is an initiative that brings together a community of food sector executives asking the big questions in food and farming to understand how ethical issues relate to their business - through dialogue with experts, stakeholders and other companies. This has been running since 2007. The forum fosters a community of interest in food ethics, and challenges the widespread view within the food industry that 'ethics' is more a market trend than a moral responsibility.

A series of evening roundtable meetings are held every other month. Each meeting includes a talk by experts, followed by a discussion around the issue over dinner, chaired by a Council Member. Membership is by invitation and the members pay a subscription fee to take part in the meetings. Membership in 2019 grew and we hope to further expand our Business Forum membership in 2020.

Members of the Business Forum include household brands, industry associations and smaller food and farming organisations. By taking part, they gain a more thorough grasp of ethical issues that are becoming core business concerns within the food sector. The seven meetings we held in 2019 focused on:

- Re-packaging the Packaging Debate: How can we take an ethical approach to protecting, storing and transporting food? (March 2019)
- 'Changing appetites' Breakfast event: How can investors and businesses identify material challenges and opportunities in the big food system transition? (April 2019)
- Beyond Food Charity. How can the food sector help tackle household food insecurity? (May 2019)
- Lessons on Food Sustainability from Denmark (June 2019)
- Some animals are more equal than others. How can we get fish welfare and sustainability on the menu? (July 2019)
- Values-driven businesses: How can food businesses put values like fairness and wellbeing at their heart? (September 2019)
- AI, Food and Ethics... What role should artificial intelligence play in future food systems? (November 2019)

Food Talks

We continued to run the quarterly #FoodTalks series of public events in collaboration with Impact Hub Kings Cross, Organico and London Food Links, part of Sustain: The alliance for better food and farming. We explored a range of food issues with expert speakers, followed by a delicious buffet dinner. We held four meetings that were all very well received and we will continue this series into 2020. The events held in 2019 were:

- The power of food communities - an antidote to inequality (March 2019)
- Resilience by design - how to weather climate change (June 2019)
- Grow, Eat, Shop, Save: Empower people for a better food system (September 2019)
- Inequalities in the food system and empowering solutions (November 2019)

The future of food and farming research

We continued to build on the interest of our 2018 e-magazine - For whom? Questioning the food and farming research agenda - in 2019, to the extent that our resources allowed. We led a successful event on 'reclaiming the food and farming research agenda' at the Oxford Real Farming Conference in early 2019. Off the back of that, we co-ordinated a letter to several ministers and Research Councils, calling for an overhaul of food and farming research to put farmers and citizens at its heart. This was supported by a number of leading organisations. We then met with senior people from relevant research institutes to engage in constructive dialogue on how to put agroecology at the heart of publicly funded research. We will continue to constructively challenge those involved in food and farming research agendas in 2020 and beyond.

Livestock Transition Dialogues

Our Livestock Transition Dialogues had been scheduled to start in 2019, but had to be postponed for a variety of reasons, including uncertainty surrounding Brexit. Our initial scoping work, with the support of WWF-UK, was in late 2018 and explored the appetite for work on the future of meat, dairy and livestock. In 2020, we expect to take this project forward. We will bring together key stakeholders from across the sector to unblock the often-polarised debates on meat and dairy and to unlock progress towards a sustainable future for meat, dairy and protein.

Publications, multimedia and events

Our publications during 2019 included:

- Re-packaging the Packaging Debate: How can we take an ethical approach to protecting, storing and transporting food? (Business Forum write-up)
- Response to Scottish Good Food Nation consultation
- 'Changing appetites' Breakfast event: How can investors and businesses identify material challenges and opportunities in the big food system transition? (Business Forum write-up)
- Food Policy on Trial: In the Dock - Meat tax - Jury Verdict
- Beyond Food Charity. How can the food sector help tackle household food insecurity? (Business Forum write-up)
- Lessons from Food Sustainability on Denmark (Business Forum write-up)
- Response to Groceries Code Adjudicator Consultation
- Response to House of Lords Select Committee on food, poverty, health and the environment
- Food Policy on Trial: In the Dock - Plain Packaging on Junk Food & Drink - Jury Verdict
- Harnessing the Power of Food Citizenship
- Submission to National Food Strategy for England - call for evidence

We also wrote an article 'The moral case for tackling the root causes of hunger' in the publication 'Why End UK Hunger' from End Hunger UK. This article was written by Dan Crossley, Executive Director and Emeritus Professor Liz Dowler - with expert advice from fellow Council members Dr Julian Baggini and Dr Nigel Dowler.

We co-ordinated a letter to several Ministers and Research Councils calling for changes in the food and farming research agenda that was jointly signed by a number of other organisations. We also signed joint letters to push for positive action on a range of issues, from the condition of workers behind the UK food system to Healthy Start Vouchers.

We shared audio-recordings from our two Food Policy on Trial events and several podcasts on the Food Citizenship website. We also organised and took part in a number of events involving food system influencers, including Business Forums, Food Policy on Trial events, Food Talks and Food Citizenship workshops.

Past publications, audio-recordings, podcasts and tools - plus details of upcoming events - can all be found on our website (www.foodethicscouncil.org).

Communications and media

We continue to develop our twitter presence, increasing followers from around 9,500 at the end of 2018 to just under 11,000 at the end of 2019. The majority of our followers are actively engaged with food issues, and they include MPs, peers, senior food business executives and NGO leaders.

We are delighted to have been able to redevelop our website in the first half of 2019, which has given us an even better platform to engage with our key audiences. We posted 15 blogs on the site over the year, including from staff and external expert opinion formers, which helped to attract 82,000 page views and 37,000 sessions to our site in 2019, including 28,000 users. Most visitors were from UK, with readers from the USA, China, India and Australia also represented. Our most popular pages were 'Food ethics in practice' and related pages such as 'what is food ethics'.

As part of our work on food citizenship, we have published our flagship report 'Harnessing the power of food citizenship', six podcasts of interviews with food citizenship pioneers, 11 articles on our food citizenship website, a further four articles in publications including The Mint magazine, Triodos Bank, and A Team foundation, and 28 examples of food citizenship pioneers. Our newsletter subscribers have continued to grow since May 2019, with a 59% average open rate (industry average is 23%). And finally, #FoodCitizenship is increasingly being used by other key players in the food sector, spreading the conversation beyond the Food Ethics Council's direct networks.

Staff responded to a number of reactive news stories and requests for statements from a wide variety of media outlets in 2019. Media coverage in 2019 included citations in trade, national and international magazines, newspapers, TV, radio and internet media outlets. This included coverage of our work in the Guardian, The Big Issue, Prospect, Country Life, the Ecologist, the Grocer, Food Navigator, Food Manufacture, Packaging News, Farming UK, Global Meat News and Civil Society Media.

Partnerships and outreach

The Food Ethics Council was actively involved with a number of partnerships over the year. These included being members of the UK Food Poverty Alliance (involved with the End Hunger UK campaign), the Eating Better alliance and the Groceries Code Action Network; as well as observer of Sustain: The alliance for better food and farming. We also continued to work with both Dr Orit Gal, Regent's University, London and the New Citizenship Project on our Food Citizenship programme.

As well as developing partnership working, Food Ethics Council staff and members have spoken at and attended a large number of conferences, seminars, roundtables and meetings throughout the year. Executive Director, Dan Crossley, spoke at a range of events, including one to mark the 30th Anniversary of the Caroline Walker Trust, an NFU event on livestock & climate change and an RSA Food, Farming and Countryside Commission seminar; while Anna Cura spoke at the ORFC19 in Oxford, Appetite For Change workshop in Cardiff and Torriano Primary School in London. Council members spoke at a variety of domestic and international events, including Geoff Tansey doing a keynote speech at the second International Congress on Agricultural and Food Ethics in Izmir, Turkey.

FINANCIAL REVIEW

Financial position

The total net outgoing resources for the year amounted to £53,128 (2018: incomings: £2,173). Net outgoings of £2,530 (2018: outgoings £202) were used on restricted projects which now total £6,370 (2018: £8,900). There is a net deficit for the year of £50,598 (2018: net surplus £2,375) on unrestricted general reserves which now stand at £6,373 (2018: £56,971).

Reserves policy

The Food Ethics Council's reserves policy is that the unrestricted reserve level at the balance sheet date should normally be equal to four to six months of the anticipated expenditure from unrestricted funds for the following year. Unrestricted reserves at the end of 2019 did not fall within the terms of the policy. However, we kept this under close scrutiny, with the strong likelihood of additional funds being received in early 2020, which were confirmed in late 2019. Nevertheless, we intend to strengthen our reserves position going forward and we are working with the staff team to build up our longer-term financial security. The Food Ethics Council recognises that it may be appropriate to allow the reserve to fluctuate as a result of short-term cash inflows and outflows.

Risk Review

The Trustees have conducted their own review of the major risks to which the charity is exposed and systems have been established to manage those risks. Significant external risks to funding have led to the development of a strategic plan, which will allow for the continued diversification of funding and activities. Internal risks are minimised by the implementation of procedures for authorisation of all transactions and projects and to ensure consistent quality of delivery for all operational aspects of the charitable company. These procedures are periodically reviewed to ensure that they still meet the needs of the charity

Post Balance Sheet Event: COVID-19

In 2020 COVID-19 is having huge impacts on everyone's lives. It has impacted our organisation too, but the team has adapted well, working remotely, running important online discussions, stepping up our external online presence and highlighting the many acts of compassion we're seeing in the food response to the pandemic. As of the time of writing, we do not anticipate COVID-19 having a material impact on our finances for 2020.

FUTURE PLANS

Looking ahead

There is a clear mandate for change in the food systems, an undeniable urgency to act and a growing consensus on what we need to see more of in our food systems in order to improve them. However, there is a lack of clarity on HOW to make it happen. We will use our expertise in systemic strategy, food ethics and framing (i.e. food citizenship) to help identify how the transition to fair, resilient, healthy, humane and environmentally sustainable food systems will happen. Alongside our core work to 'empower via ethics', we will target our work in the next three years on focus areas: (i) bringing a food citizenship lens to reframe food and poverty, so that people on low incomes have meaningful ways to participate in our food systems; (ii) co-developing strategies with livestock farmers to embrace a just transition to 'only the best' meat and dairy; and (iii) working to drive an increase in publicly-funded research supporting sustainable food and farming.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Status

The organisation is a charitable company limited by guarantee, incorporated on 4 January 2000 and registered as a charity on 3 February 2004.

The company was established under a Memorandum of Association, which established the objectives and powers of the charitable company and is governed under its Articles of Association. Under those articles, one-third of the Trustees (those who have been longest in office since their last appointment) must retire from office at the Annual General Meeting.

The Members have guaranteed to contribute a maximum of £10 each in the event of the company being wound up.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Charity constitution

The Food Ethics Council was established in 1998. The company was previously called the Independent Council for Ethical Standards in Food and Agriculture Limited. The company name was changed to the Food Ethics Council by special resolution at a meeting on 4 November 2003. By special resolution at the same meeting the Memorandum and Articles of Association were amended.

Membership

The council consists of up to twenty members at any time, including scientists, philosophers, farmers and civil society leaders. The members elect trustees (directors) who are responsible for managing the charity. These are listed on page 10. We have operated a rotating Chair model since 2016, whereby a different trustee takes over the role of Chair for a defined period on a rotating basis. This proved successful in involving trustees even more deeply in our work, so we have continued this in 2019 and into 2020. At the end of 2019, there were 19 council members:

Jon Alexander: Founder of the New Citizenship Project

Julian Baggini, Freelance writer/ philosopher

Helen Browning OBE: Organic farmer; Chief Executive of the Soil Association

David Croft: Global Director, Sustainability, Environment and Human Rights, Reckitt Benckiser

Chloe Donovan: Founder, Hundred River Farm CIC

Dr Nigel Dower, Honorary Senior Lecturer in Philosophy, University of Aberdeen

Professor Elizabeth Dowler: Emeritus Professor of Food and Social Policy, University of Warwick

Ralph Early: Independent Food Scientist and Food Ethicist

Cathryn Higgs: Head of Food Policy at the Co-operative Food

Ruth Layton: Founder and Director, Sankalpa

Joanna Lewis, Policy and Strategy Director, Soil Association (Chair)

Patrick Mulvany: Agriculturalist; Director, Kamayoq; Hon. Research Fellow, Centre for Agroecology, Water and Resilience (CAWR), Coventry University

Professor David Pink: Emeritus Professor of Crop Improvement, Harper Adams University

Dr Kate Rawles: Outdoor philosopher, author and activist

Pete Ritchie: Director of Nourish Scotland and organic farmer.

Geoff Tansey: Curator, Food Systems Academy

Albert Tucker: Independent consultant, advisor and social entrepreneur

Patti Whaley: Retired, Non-Executive Director

Deirdre (Dee) Woods: Co-founder Granville Community Kitchen, member GLA London Food Board

REFERENCE AND ADMINISTRATIVE DETAILS

Organisational structure

The charity is run by the Board comprising the Trustees who delegate the day to day running to the Principal Officer, Dan Crossley.

Registered Company number

03901671

Registered Charity number

1101885

Registered office

Kings Cross Hub
34b York Way
London
N1 9AB

Trustees

Mr J Alexander
Mr D Croft (resigned 8/10/2019)
Ms R Layton
Mr P Ritchie (resigned 8/10/2019)
Ms J Lewis
Ms P Whaley
Professor R Early
Dr N Dower (appointed 8/10/2019)

Company Secretary

Mr D Crossley

Independent Examiner

P J Thacker FCA DChA
Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Bankers

Triodos Bank
Deanery Road
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BS1 5AS

FOOD ETHICS COUNCIL

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31ST DECEMBER 2019**

STATEMENT OF TRUSTEES' RESPONSIBILITIES

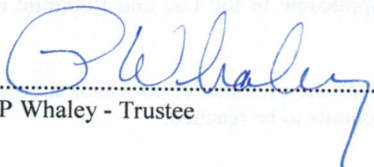
The trustees (who are also the directors of Food Ethics Council for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 21/4/20 and signed on its behalf by:



Ms P Whaley - Trustee



**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
FOOD ETHICS COUNCIL**

Independent examiner's report to the trustees of Food Ethics Council ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st December 2019.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



P J Thacker FCA DChA
Chariot House Limited
Chartered Accountants
44 Grand Parade
Brighton
East Sussex
BN2 9QA

Date: 28 May 2020

FOOD ETHICS COUNCIL

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31ST DECEMBER 2019**

	Notes	Unrestricted funds £	Restricted funds £	2019 Total funds £	2018 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	25,000	-	25,000	31,000
Charitable activities					
Subscriptions and other primary purpose trading		17,287	2,360	19,647	24,237
Charitable Grant		15,500	42,500	58,000	100,553
Investment income	3	32	-	32	35
Total		57,819	44,860	102,679	155,825
EXPENDITURE ON					
Charitable activities	4	108,417	47,390	155,807	153,652
NET INCOME/(EXPENDITURE)		(50,598)	(2,530)	(53,128)	2,173
RECONCILIATION OF FUNDS					
Total funds brought forward		56,971	8,900	65,871	63,698
TOTAL FUNDS CARRIED FORWARD		<u>6,373</u>	<u>6,370</u>	<u>12,743</u>	<u>65,871</u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

The notes form part of these financial statements

**BALANCE SHEET
31ST DECEMBER 2019**

	Notes	Unrestricted funds £	Restricted funds £	2019 Total funds £	2018 Total funds £
CURRENT ASSETS					
Debtors	10	6,042	-	6,042	7,301
Cash at bank		<u>3,990</u>	<u>6,370</u>	<u>10,360</u>	<u>62,351</u>
		10,032	6,370	16,402	69,652
CREDITORS					
Amounts falling due within one year	11	(3,659)	-	(3,659)	(3,781)
		<u>6,373</u>	<u>6,370</u>	<u>12,743</u>	<u>65,871</u>
NET CURRENT ASSETS					
		<u>6,373</u>	<u>6,370</u>	<u>12,743</u>	<u>65,871</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>6,373</u>	<u>6,370</u>	<u>12,743</u>	<u>65,871</u>
NET ASSETS					
		<u>6,373</u>	<u>6,370</u>	<u>12,743</u>	<u>65,871</u>
FUNDS					
Unrestricted funds:	12				
General fund				6,373	56,971
Restricted funds				<u>6,370</u>	<u>8,900</u>
TOTAL FUNDS					
				<u>12,743</u>	<u>65,871</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2019 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 21/4/20 and were signed on its behalf by:


Ms P Whaley - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Accounting basis and standards

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK Corporation Tax purposes. Accordingly the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Funds

Unrestricted Funds are donations and other incoming resources receivable or generated for the objects of the charity without further specified purpose and are available as general funds.

Designated Funds are unrestricted funds of the charity which have been set aside by the Trustees to fund particular future activities.

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund, together with a fair allocation of management and support costs.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Depreciation

Depreciation is calculated on a straight line method. Depreciation is provided to write down the cost less estimated residual values of tangible fixed assets over their estimated lives at annual rates of:

Fixtures, Fittings and Equipment 25% per annum

The company capitalises fixed assets with a value in excess of £500.

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST DECEMBER 2019**

2. DONATIONS AND LEGACIES

	2019	2018
	£	£
Donations	<u>25,000</u>	<u>31,000</u>
	2019	2018
	£	£
Donations		
Jam Today	25,000	15,000
Trustee (including Gift Aid)	-	15,000
Council Member	<u>-</u>	<u>1,000</u>
	<u>25,000</u>	<u>31,000</u>
	2019	2018
	£	£
Grants		
Joseph Rowntree Charitable Trust	35,000	35,000
AW.60	500	500
Esmee Fairbairn	-	47,553
CIWF International	-	10,000
Polden Puckham Charitable Foundation	7,500	7,500
Oursankalpa CIC	<u>15,000</u>	<u>-</u>
	<u>58,000</u>	<u>100,553</u>

3. INVESTMENT INCOME

	2019	2018
	£	£
Interest receivable - trading	<u>32</u>	<u>35</u>

FOOD ETHICS COUNCIL

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST DECEMBER 2019

4. DIRECT COSTS OF CHARITABLE ACTIVITIES

	2019	2018
	£	£
Staff costs	98,894	97,127
Other Costs	1,690	2,024
Activity Costs	36,954	33,941
Premises Costs	16,692	18,931
Accountancy	<u>1,577</u>	<u>1,629</u>
	<u>155,807</u>	<u>153,652</u>

5. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2019	2018
	£	£
Independent Examiner's fee	<u>1,248</u>	<u>1,248</u>

6. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st December 2019 nor for the year ended 31st December 2018.

Trustees' expenses

Travel and subsistence costs amounting to £282 (2018: £439) were reimbursed to 2 Trustees (2018: 2 Trustees)

7. STAFF COSTS

	2019	2018
	£	£
Wages and salaries	91,923	90,589
Social security costs	5,333	5,205
Other pension costs	<u>1,638</u>	<u>1,333</u>
	<u>98,894</u>	<u>97,127</u>

The Average Number of Employees on a Full Time Equivalent basis is 2.5 (2018: 2.6)

The average monthly number of employees during the year was as follows:

	2019	2018
Total	<u>4</u>	<u>4</u>

No employees received emoluments in excess of £60,000.

Key Management emoluments amounted to £53,435 (2018: £51,632)

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST DECEMBER 2019**

8. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	31,000	-	31,000
Charitable activities			
Subscriptions and other primary purpose trading	14,537	9,700	24,237
Charitable Grant	48,053	52,500	100,553
Investment income	35	-	35
Total	93,625	62,200	155,825
EXPENDITURE ON			
Charitable activities	91,250	62,402	153,652
NET INCOME/(EXPENDITURE)	2,375	(202)	2,173
RECONCILIATION OF FUNDS			
Total funds brought forward	54,596	9,102	63,698
TOTAL FUNDS CARRIED FORWARD	<u>56,971</u>	<u>8,900</u>	<u>65,871</u>
9. TANGIBLE FIXED ASSETS			
COST			Fixtures and fittings £
At 1st January 2019 and 31st December 2019			<u>10,910</u>
DEPRECIATION			
At 1st January 2019 and 31st December 2019			<u>10,910</u>
NET BOOK VALUE			
At 31st December 2019			<u>-</u>
At 31st December 2018			<u>-</u>

FOOD ETHICS COUNCIL

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST DECEMBER 2019**

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019	2018
	£	£
Trade debtors	<u>6,042</u>	<u>7,301</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019	2018
	£	£
Social security and other taxes	2,200	2,319
Accruals and deferred income	<u>1,459</u>	<u>1,462</u>
	<u>3,659</u>	<u>3,781</u>

12. MOVEMENT IN FUNDS

	At 1/1/19	Net movement in funds	At 31/12/19
	£	£	£
Unrestricted funds			
General fund	56,971	(50,598)	6,373
Restricted funds			
Farm Animal Welfare Forum	182	(182)	-
WWF Livestock Dialogues 2 Scoping	244	(244)	-
Polden Puckham Charitable Foundation	7,075	(705)	6,370
JRCT Food Citizenship	<u>1,399</u>	<u>(1,399)</u>	-
	<u>8,900</u>	<u>(2,530)</u>	<u>6,370</u>
TOTAL FUNDS	<u>65,871</u>	<u>(53,128)</u>	<u>12,743</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	57,819	(108,417)	(50,598)
Restricted funds			
Farm Animal Welfare Forum	-	(182)	(182)
WWF Livestock Dialogues 2 Scoping	-	(244)	(244)
Polden Puckham Charitable Foundation	7,500	(8,205)	(705)
JRCT Food Citizenship	35,000	(36,399)	(1,399)
National Food Strategy- Public Dialogue - HVM	<u>2,360</u>	<u>(2,360)</u>	-
	<u>44,860</u>	<u>(47,390)</u>	<u>(2,530)</u>
TOTAL FUNDS	<u>102,679</u>	<u>(155,807)</u>	<u>(53,128)</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31ST DECEMBER 2019

12. MOVEMENT IN FUNDS - continued**Comparatives for movement in funds**

	At 1/1/18 £	Net movement in funds £	At 31/12/18 £
Unrestricted funds			
General fund	54,596	2,375	56,971
Restricted funds			
Farm Animal Welfare Forum	9,102	(8,921)	181
WWF Livestock Dialogues 2 Scoping	-	244	244
Polden Puckham Charitable Foundation	-	7,075	7,075
JRCT Food Citizenship	-	1,400	1,400
	<u>9,102</u>	<u>(202)</u>	<u>8,900</u>
TOTAL FUNDS	<u>63,698</u>	<u>2,173</u>	<u>65,871</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	93,625	(91,250)	2,375
Restricted funds			
Farm Animal Welfare Forum	10,000	(18,921)	(8,921)
WWF Livestock Dialogues 2 Scoping	9,700	(9,456)	244
Polden Puckham Charitable Foundation	7,500	(425)	7,075
JRCT Food Citizenship	35,000	(33,600)	1,400
	<u>62,200</u>	<u>(62,402)</u>	<u>(202)</u>
TOTAL FUNDS	<u>155,825</u>	<u>(153,652)</u>	<u>2,173</u>

13. RELATED PARTY DISCLOSURES

A Grant of £15,000 was received from a CIC of which a Trustee is a director.