

Creating a food citizen world

Imagine a world...

where our food sector is vibrant, flourishing and kind to people, animals, and the planet. A world where food systems are in people's hands, where organisations and individuals collaborate and produce together.



In this world, organisations are fundamentally rooted within communities. Together, we use food to connect and empower people. As organisations, we create spaces where people can participate and take action in order to shape our local communities. We enable people to become creators of the places we live in. We work together on practical ideas that make our neighbourhoods exciting hubs of food and culture and where everyone can enjoy good food.

The good news is that this world – a world where we treat each other as food citizens – is already emerging. We all have the capacity to be food citizens, but currently it isn't possible for everyone to act as such all the time. The idea that people are best understood as consumers is still the norm, but thinking of ourselves only as consumers is limiting. It also marginalises those without the As a food citizenship movement, we create the space for food citizens to act

economic means to participate in a consumer world. Food citizenship is the antidote to passive consumption, allowing people to work together, take ownership of their food environment and make their communities thrive.



As food citizenship organisations, we believe in the power of...

It is people doing practical everyday activities that transform people's lives and the neighbourhoods in which they live. We all have within us the capacity to create change around us.

Growing, cooking, eating and sharing food are powerful ways in which food brings us together. Food is the foundation of life.

PEOPLE

Everyone brings something of value to the community. Everyone matters.

Building connections with one another strengthens us as individuals, as communities, and as a society.



FOOD



INCLUSIVITY

We are more powerful together. We use our collective voice, underpinned by lived experience,

ACTION

to encourage others to play their part.

The more ideas we generate, the more resilient our communities become.



Together, we are the food citizenship movement.

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